

# TABOR COLLEGE

## Dean A. and Carol Nachtigal Lecture Series in Entrepreneurship

### BRAD ELLIOTT

*President and CEO of Equity Bank*

Tuesday, March 29, 2016



8:00 - 8:50 a.m.  
**Morning Meeting with Students**

9:30 - 10:45 a.m.  
**Microeconomics**  
**Topic: The Role of Banking  
in the U.S. Economy**

11:30 a.m. - 12:45 p.m.  
**Presidential Leaders  
Scholars / Fellows  
Business Department  
Student Advisory Group**

1:30 - 2:45 p.m.  
**B to B Marketing**  
**Topic: Marketing Banking Services  
to Businesses and Consumers**

2:45 - 3:45 p.m.  
**Campus Tour**

5:00 - 6:00 p.m.  
**Dinner at Tabor College**  
**Blue-Gold Room**

7:00 p.m.  
**Evening Chapel**  
**Topic: My Story From  
McPherson College to Wall Street**